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NORTHWEST PASSAGES

ASSOCIATION OF COLLEGE UNIONS INTERNATIONAL REGION 14



Debra Hammond (ACUI President, left) joins Marsha Herman-Betzen (ACUI Executive Director, below) at the annual conference Oct. 16-18. Herman-Betzen presents Friday's general session, "Making Hamburgers Out of Sacred Cows."



Annual conference explores union life

L. Lincoln Johnson, Conference Chair
University of Washington

College union life embraces a multitude of social and academic activities. Region 14's annual conference on Oct. 16-18 at the University of Washington will showcase the variety of experiences and opportunities that a student union offers students, faculty and staff.

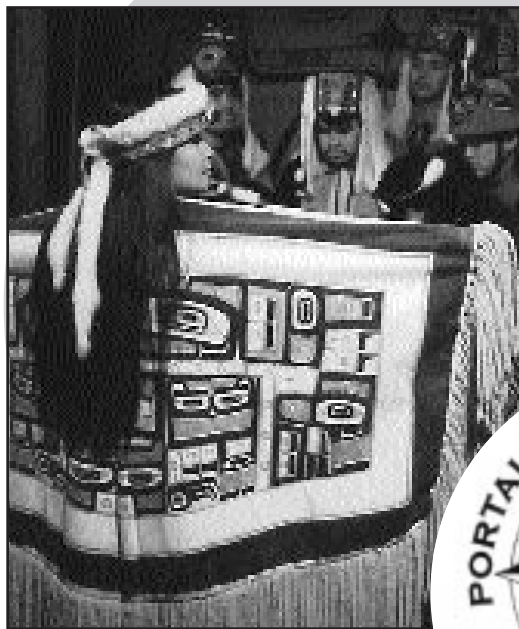
Twenty-six educational sessions and 12 round tables guarantee something of interest for everyone.

A special outing on Friday evening features a taste of the Northwest at a traditional Northwest Indian baked salmon dinner, included in the conference registration fee.

Debra Hammond, ACUI President, will attend the conference as a special guest and present an educational session. She is joined by Marsha Herman-Betzen, ACUI Executive Director. Herman-Betzen presents Friday's general session, "Making Hamburgers Out of Sacred Cows."

Cruising on Puget Sound to Blake Island, home of Tillicum Village, will take

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A special outing on Friday evening features a cruise on Puget Sound to Tillicum Village for a taste of the Northwest at a traditional Northwest Indian baked salmon dinner, included in the conference registration fee.



Candy Holt is Region 14's Regional Representative. Her three year term of service ends at the annual conference in Oct.



Regional Rep Report

Candy Holt,
The University of Montana

Can it be that summer is drawing to an end and the school year is upon us? I am sure that many of you are experiencing the same things that we are here at The University of Montana, namely that the summers have become busier and busier and that there is little time to fall back and regroup for the upcoming year.

As we anticipate the arrival of students back to campus, allow me to take a minute to preview what is ahead of us in the way of ACUI regional services and activities.

You are reading the first of five planned newsletters for the year; an updated regional directory will soon go to press; the fall conference scheduled for Oct. 16-18 at the University of Washington will be here in no time; College Bowl and Recreation Tournaments are scheduled for February; and the Steering Committee has several projects on the horizon.

At our fall conference, you will have the benefit of meeting with several members of the international leadership team: Debra Hammond, President; Marsha Herman-Betzen, Executive Director; Michael Henthorne, Vice President for Educational Programs & Services; and Gary Ratcliff, at-large member for assessment. In

addition, Jim Eustrom, 1999 International Conference Chair and Kevin Swaim and Rick Eastman, Small College and University Network Coordinators, will hopefully be in attendance as well.

I also expect that our regional and international representatives to the 1998 Nominations Committee, Jim Schuster and Stephen Miller, will be in Seattle. If it has been a while since you have taken the time to speak with members of the international leadership team, please take this opportunity to communicate your ideas, concerns, and wishes to these folks.

Your incoming regional representative, Lincoln Johnson from the University of Washington, and I attended the summer international leadership team meeting in Bloomington during July.

As always, it was a wonderful opportunity to share ideas and concerns with the representatives from the other regions. Although I am somewhat reluctant to make comparisons, I truly believe that the support enjoyed in our region for our various activities is quite amazing considering the geographical vastness between many of our member institutions.

See you Oct. 16-18 at the University of Washington to explore the "Portal to a Sound Future."

A pledge of civility for the New Year

by Ellen Goodman

My friend has taken a vow of civility for the new year. She is not a have-a-nice-day kind of gal; no bumper sticker exhorting other people to "commit random acts of kindness" ever graced her car. But after a year in which she finally began surfing away from political attack ads and banning "McLaughlin" groups from her living room, after assorted encounters of the third finger kind with hostile drivers, and too many silent exchanges with supermarket checkers, she has decided to try going civil.

Starting now, she will not only ratchet up the pleases, thank yous and would-you-minds, but also the friendly eye contact and the small daily conversations that are so trivially labeled as "mere pleasantries." They do not seem so mere to her anymore. She has resolved to liberally apply the lubricant of pleasant social exchanges to her brittle urban village. And see if it makes a difference.

I applaud this vow of civility. In collusion, I offered the name of the surly dry cleaner from whom I have yet to wrench the glimmer of a human response. But I wonder if she is just one vow ahead of the curve.

Civility has become a catchword in the past year, as if Americans experienced some great, late, collective awakening to the coarseness of public discourse, the rudeness of private life. There is talk of spitting ballplayers, swearing lyricists and dirty-warring politicians. In some odd twist, incivility has even become an accusation for combatants to throw at each other.

The calls for civility now come from left, right and center. From the progressive minister Jim Wallis to the cranky judge Robert Bork.

In one radio address, the president called for civility in debate. And before a law school audience last fall, no other than Justice Clarence Thomas criticized "individuals who've forgotten the common standards of decency that every individual should show to others."

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It's how you say it

Jackie Czerepinski, Ph.D., Adjunct Assistant Professor, Idaho State University

In many senses, anyone in a position of authority who deals with college students becomes a teacher. We teach by example as well as by precept and one of the most critical skills we teach is to negotiate the monumental possibilities and pitfalls of the English language. It is not only sloppy or substandard language that needs our attention, but sexist language as well.

Sexist language not only offends some people, but limits all people. For at least two thousand years, scholars have recognized the power that the language we speak has over our listeners. More recently we have acknowledged the power our language has to shape our world views as speakers. We think what our language allows us to think and we perceive what our language encourages us to perceive.

That's why language that excludes one gender - "each student should bring his book to class" - and language that makes exceptions of men or women - "male nurse" or "sculptress" - does harm. Humanity and mankind are not really synonymous, regardless of what an old Roget's Thesaurus might say. "He" is not a truly generic pronoun even if the Webster's Collegiate that an older sibling hands down maintains that it is.

Traditionalists of both genders are often impatient with s/he or his and her and, to be fair, these constrictions are a bit cumbersome; however, having a traditionally sexist language doesn't doom us to being sexist language users. Others argue that they mean to include both sexes in the so-called generic "man;" however, what affects our listeners (and probably ourselves) is what we say, not what we believe we mean.

Whether we're teaching formally or not, the students we deal with will learn from us; we need to teach them that expressions that degrade others or distort reality by excluding or by making exceptions have no place in the language of the truly educated.

Mirror, mirror on the wall

Jenny Bair, Health Education Master's Candidate, Idaho State University

"Who is the fairest of them all?", you may ask your mirror. How does your mirror respond?

An estimated eight million people have an eating disorder in our country. One in four persons is estimated to have an eating disorder on a college campus. Our culture emphasizes the importance of physical attractiveness and thinness. There is enormous pressure on women to conform to the unrealistic standards that body size presents in our culture as seen in magazines, movies, music videos, and commercials.

The average model seen in the media is 5'11" and 117 lb., while the average woman in the United States is 5'5" and 135 lb. Consequently, 70 percent of women in the United States believe themselves to be overweight.

The result is that a large number of women are pre-occupied with food and weight control.

Pressure to please, job pressures (especially when competing with men), a family history of alcoholism, drug addiction, sexual abuse, eating disorders, or family emphasis on achievement and perfection all contribute to women developing eating disorders.

Who is most likely to have an eating disorder? The majority of people with eating disorders are young people, 12-25 years, from middle to upper-income families. Women are ten times more likely to have an eating disorder than men.

Eating disorders are a type of coping mechanism for stress and tension in one's life. Ultimately, the two things that people have complete control over in their lives are food and exercise. For example, a person can decide what to eat, when to eat, who to eat with, and where to eat (same with exercise). A person with an eating disorder, typically denies feelings (especially anger) or lacks the skills to deal with feelings appropriately. A person with an eating disorder perceives control over food as a completed goal.

When a person denies their body of nourishment or overeats, their electrolytes become unbalanced and cause dizzy, "high" feelings along with the release of endorphins to relieve the physical pain. These physical sensations temporarily make the person feel good physically.

There are very real dangers involved with eating disorders. Learning to recognize them can help prevent serious consequences and even death.

*Linda Burke,
ACUI Region 14
Women's Concerns
Chair, invited
several women on
her campus to
write about
issues concerning
women for the
Region 14 newsletter.
These articles
continue a series.*

Region 14 sets tournament dates, elections

Fun, skill combine at Rec Tournament



The 1998 Regional Games Tournament will be hosted by the University of Montana in Missoula. All events except bowling will be held at the Union building. Bowling will be held at Five Valleys Bowl.

Students will like the area and the union. The billiard tables are covered with Simonis cloth and are 4 1/2 feet by 9 feet so the tournament will go a lot faster.

Flyers about housing will go out soon to all schools interested in participating in the tournament.

Regional winners who participated in national tournaments did very well representing our region. Chad Dudley from Washington State finished second in the individual bowling tournament, and placed first in the singles event held in Reno. Jeri Fischer and Jen McIver from Washington State finished 21st and 12th respectively. Nani Cha, from Washington State did quite well at the national billiards tournament, and Mark Vinogradov from Montana State finished second in the men's division.



Contact Mike Hoobler, Recreation Coordinator, at (509) 335-4679 (hoob@mail.wsu.edu) for more information.

Try College Bowl this year

Order College Bowl packets by Sept. 15 and receive a five percent discount. Packet prices are:

No. games ordered	Price per game packet
1-10	\$60.00
1-15	\$57.50
6-20	\$55.00
21-25	\$52.50

Your school must order 10 packets to be eligible for the regional tournament. Schools that did not play in 1996-97 can receive a "New School Start-Up Special." For \$300, you get 10 packets and all the goodies (a saving of 50 percent). This is a great deal! If you are thinking of playing College Bowl, this is the year.

To order, call College Bowl at 1-800-234-BOWL x 115, or visit the web site at: <http://www.collegebowl.com>.

For more information and support, please call your Regional Coordinator, Stephanie Dixon, at 541-346-4378 or email: sdixon@oregon.uoregon.edu.

Student rep election initiative

At the last steering committee meeting, there was considerable discussion about the duties of the student representatives on the steering committee as well as the manner in which they are selected. The current election policy and procedures were voted into the bylaws at the 1994 fall conference at Edmonds Community College.

The frustration expressed by student representatives and other members of the steering committee is that the role of students on the steering committee has not been articulated. The election process lends itself to individuals being caught up in the excitement of the conference and running for the position without a clear sense of the time commitment required by the position. Problems have surfaced for students because, although well-intentioned, the realities of campus life frequently preclude on-going involvement or institutional financial support dries up or students do not feel connected for a myriad of reasons.

Consequently, there is some thought being put into selecting the student representatives through an interview process and assigning them individual mentors to help guide them in fulfilling their role. Call Candy Holt at (406) 243-4944 or e-mail cholt@selway.umat.edu with your feedback on this proposal.

Enclosed in this newsletter is an application for students interested in serving on next year's steering committee. Depending on members' response, students will be elected according to current policy or a change will be proposed at the annual business meeting during the regional conference in Seattle. An update on this issue will be sent to institutional and individual members prior to the conference.

Regional announcements

- We are looking for a home for the 1999 and 2000 fall conferences. Anyone interested should contact Candy Holt or Lincoln Johnson.
- Educational sessions at the fall conference will be evaluated to determine a "Best of Sessions" that will be presented at the ACUI national conference in Anaheim, Calif. Details will be announced later.
- Special thanks to the following institutions who have sent in voluntary service contributions for a total of \$1200: British Columbia Institute of Technology, Chemeketa Community College, Montana State University-Bozeman, North Idaho College, Southern Oregon University, Spokane Community College, Spokane Falls Community College, University of Alaska-Fairbanks, University of Idaho, University of Montana-Missoula, University of Oregon, University of Puget Sound, University of Washington, Washington State University, Western Oregon University, Western Washington University, Whitman College, Whitworth College, Yost Gruba Hall.

ACUI connections provide link to summer internship

Kaycee Schilke, Membership Coordinator, The University of Montana

Our newest ACUI individual member is Leslie Keller, a student at Western Washington University (WWU), and a summer intern at The University of Montana. When asked why she joined ACUI, Keller said that she received the Region 14 newsletter and other information from ACUI regularly while she was student body president at WWU. Reading through that information confirmed her feeling that student affairs is the right profession for her. She joined ACUI because she wanted to continue to be plugged into the ACUI information network now that her term as president is over. Keller thinks students can benefit from ACUI involvement by learning leadership skills and networking with union professionals and other students.

When it was time to find a college for her summer internship, Keller asked Viking Union Director Jack Smith and Associate Director Jim Schuster for recommendations. They came up with a list of private and state ACUI member colleges and universities that Keller contacted. After Keller talked with Candy Holt, Associate Director of the University Center at The University of Montana, she decided that this school had all the opportunities she was looking for.

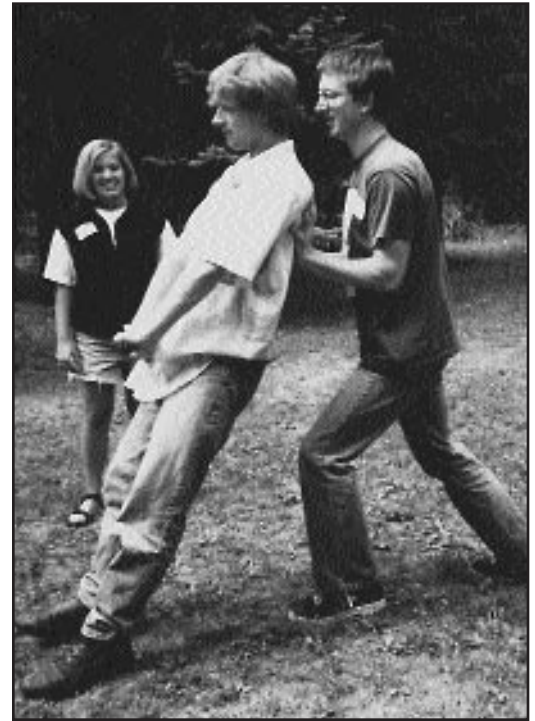
Keller worked directly with Pat

Murphy, Coordinator of the Center for Leadership Development, during her internship. They planned leadership programs and retreats for the University Center. Keller participated in several Program Advisor training sessions and in strategic planning and budgeting sessions. She added a different perspective and innovative ideas to the planning process. "I've learned as much from Leslie as she has from me," said Murphy. "It's great to have the student enthusiasm component!"

Murphy and Keller facilitated a retreat for the campus radio station staff recently and used Keller's team-building expertise. Keller enjoyed it so much that she decided to extend her internship to include assisting Murphy with the ASUM student government retreat.

Murphy and Keller will present an education session at the regional conference titled "Taking Flight: What Motivates You?"

Keller said that her internship taught her that there are different ways of operating a student union and that there's not just one way to run programming and student activities. She's more committed than ever to a career in student affairs after her internship at the University Center. "With students like Leslie preparing to enter the field of union management and student activities," commented Holt, "the future of this profession is sound!"



Leslie Keller, left, summer intern at The University of Montana, watches staff of the campus radio station build trust during an exercise at their leadership retreat.



People around the region

■ Carol Gies, Southern Oregon University, Region 14's newsletter co-editor, has been appointed to the 1999 international conference planning committee.

■ Kelly Smith, former Outdoor Recreation Coordinator for Region 14, is now the Arts and Sciences Operations

Manager for The Evergreen State College in Washington, overseeing the Evergreen organic garden project and their academic sailing fleet.

■ JoAnn Carson, University of Alaska-Anchorage, a former Conference Chair for Region 14, retired June 30.

■ New staff at The University of

Montana include Jeff Kicklighter, Program Advisor; Pat Murphy, Coordinator of the Center for Leadership Development; and Mike Esposito, Greek Life Advisor/Student Activities Coordinator. Kaycee Schilke has been promoted to Program Advisor.



Conference Highlights

Come early and tour area attractions

Our pre-conference trips have been finalized, and they are G-R-E-A-T! You can feel the mist from Snoqualmie Falls, watch for flying fish at Pike Place Market, visit the vineyards of Chateau Ste. Michelle, or tour the newly renovated student center at the University of Puget Sound in Tacoma.

From a bustling city to the rugged outdoors, each of the four pre-conference tours are unique, capturing the spirit of the Pacific Northwest. All tours are scheduled for Thursday, Oct. 16.

One of the most scenic locations in Washington is the famous Snoqualmie Falls, at the foothills of the Cascade Mountain range. The tour, leaving at noon, is a moderate, one-mile round-trip hike from the top of the falls to the base.

For those who want to experience some great sightseeing in downtown Seattle, catch a ride on the "Pike Place Market & the Pier" tour. Leaving at 1:00 p.m., participants will take a leisurely stroll along the Seattle waterfront down to the world-famous Pike Place Market (watch out for flying fish).

Come see why Seattle has earned top-honors as a maker of craft beer and fine wines on the "Hops to Grapes" tour. The tour leaves at 1:00 p.m., with a final destination of the Red Hook Brewery and the Chateau Ste. Michelle Winery. There is a \$1 sampling fee at the brewery.

Neighboring school, University of Puget Sound in Tacoma, is providing a tour of the 1.25 million dollar renovation of its Wheelock Student Center - complete with data ports at dining tables and a student-managed espresso bar. The tour departs at 11:30 a.m., and costs \$10.00 per person, which includes transportation, lunch, tour of campus, and espresso drink.

Hotel Reservations

If you have not already, make your hotel reservations *now*. In order to receive the special rate, the deadline for reservations is **Sept 10**. The hotel rate could increase significantly if you miss the deadline. Remember to mention ACUI Region 14 Annual Conference when making reservations.

Silver Cloud Inn	Meany Tower	Travelodge
Single/Double: \$79.00	Single: \$92.00	Single: \$57.00
206-526-5200	Double: \$102.00	Double: \$67.00
	206-634-2000	206-525-4612

Takin' the "A-Train"

Put on those spats and get ready to Swing! Saturday night of the Regional Conference will put participants/delegates "In The Mood" with a post-banquet swing dance. Swing is back, and at the University of Washington, we have invited our student swing club, "Swing Kids," to share the sights and sounds of the music that won World War II. We will have a live swing band and free dance lessons so you can hearken back to the days when "swing was king" and the clarinet was cool.



Help us fund I-LEAD scholarships

Student representatives to the Steering Committee are coordinating an auction during lunch on Saturday, Oct. 18 to raise funds for student I-LEAD scholarships for the national ACUI conference in March. You can help in two ways: Bring along some extra cash to "bid" on your favorite sweatshirt, mousepad, or coffee mug; and bring donated auction items from your school like T-shirts, sweatshirts, water bottles or donations from local businesses like backpacks, sport bags, or gift certificates.

Swap shop and resource exchange

Throughout the conference, a resource exchange or "swap shop" will be available in the HUB Auditorium foyer. This is your school's chance to "show off" what it has to offer; what makes it unique.

Each school that signs up for the resource exchange will be given a six-foot table for display. You may want to bring some sort of banner to advertise your school. Bring several copies of handbooks, activities calendars, brochures or other publications related to student activities and the union. This is also a great time to show off any advertising of programs happening on your campus.



conference participants back in time. The evening of food and entertainment begins with an appetizer of clams, served on the beach, followed by an award-winning alder-smoked salmon dinner.

Then conference participants will be treated to the "Dance on the Wind" presentation which celebrates the rich and diverse traditions of the North-west Coastal Indians. Tillicum Village was a featured location during the 1993 APEC Summit, hosting President Clinton and the leaders of countries in the Asia Pacific region.

Conference registration brochures are available by calling (206) 543-8191. In order to receive the early registra-

tion rate, your registration materials must be received by September 30. Registration fees for member institutions are \$130 for students and \$145 for professionals. Daily registrations are also available for Friday or Saturday for \$50 each day, which include attendance at the day's educational sessions and lunch.

If you need additional registration forms or additional information, please contact us at (206) 543-8191.

It seems like plans for the conference began only a few weeks ago, when in reality, planning started well over a year ago. The Conference Committee has worked very hard this past year. This group of students and

professionals from the University of Washington deserve all of the credit for developing a conference that is educational, enlightening, entertaining, and fun.

Make your plans to travel to "Portal to a Sound Future" this fall at the University of Washington.

**Region 14
Conference
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(206) 543-8191**

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Still, I am uncertain if these civil servants mean the same thing. Is civility a point of agreement across the spectrum or just an easy cliché?

The motto of the 1960s was "Tell it like it is." The motto of the late 1990s may yet become "Mind your manners." But under this surface agreement it is not clear whether we want to resolve or merely repress disagreements.

It is not clear whether we are hoping for a Disney World kind of courtesy-or-else between citizens, or a genuine reconnection.

Last month a New England family donated \$35 million to fund a new Institute for a Civil Society. There was a huge response to the announcement of this think-and-do tank, a project aimed at rebuilding the "social" institutions and associations that bring local people a sense of community.

Yet the institute's president, former MacArthur Fellow Pam Solo, was struck by how many callers responded as if it were a project to restore good manners. They had rushed past the first dictionary definition of "civil" ("of or relating to citizens, to the state of citizenry") straight to the second definition - "adequate in courtesy and politeness."

Part of rebuilding a civil society,

Ms. Solo agrees, "is getting people to talk to one another." Indeed, as a former peace activist she knows, "Violence is wordlessness; it begins where human conversation breaks down."

But the way we misbehave or ignore each other in our everyday lives is emblematic of a large disconnection. "It has to do with a deeper sense of insecurity," says Ms. Solo. "A fear that I'm not sure I matter, that maybe we're all expendable." In this dialogue, we aren't just talking about the behavior of a driver who cuts in line, but of a boss who treats workers as disposable, a community whose people remain strangers.

The outcry for civility is as modest as it is wide. In my dictionary, after all, civil behavior "often suggests little more than the avoidance of overt rudeness." But, in the end, "manners" are about treating others as if they matter.

So, too, the quest can end in pro forma politeness. But it can also usher in a profound conversation about how we as a people treat and deal with each other. How do we recreate a community? One year and one vow at a time.

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Submission Schedule

Northwest Passages welcomes submission of columns and letters to the editor.

Please send submissions to Carol Gies, Stevenson Union, Southern Oregon University, Ashland OR 97520.

Submission deadline is October 10 for November publication; December 12 for January publication.

Calendar of Events

- Region 14 Conference
October 16-18, 1997
University of Washington
Seattle, Washington
- ACUI International Conference
March 29-April 1, 1998
Anaheim, California
- 1998 Region 14 Conference
October 22-24, 1998
North Idaho College
Coeur d'Alene, Idaho

Become an ACUI member

Association of College Unions International

This form should be sent to ACUI, 120 W. Seventh St., Suite 200, Bloomington, IN 47404-3925, with check payable to the Association of College Unions International.

Name of applicant _____

Title _____

Name of union _____

College or University _____

Address _____

Mailing Address (if different from office) _____

Telephone _____

Fax _____

E-mail _____



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Professional \$44 Student \$36

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MasterCard Expiration Date _____

Visa

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Signature of Applicant _____

Date _____